

# In-Home Care That Doesn't Clock Out

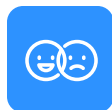
## BrightAssist™ Virtual Care Companion

A discreet, 24/7 system that helps us notice changes in health, behavior, or safety—so we can intervene sooner and help keep clients stay safe, independent, and well at home.

### What BrightAssist™ Detects:



Detects potential sounds of distress or a fall



Flags subtle changes in behavior or routines



Surfaces insights into wellbeing and quality of care



### Why It Matters:

BrightAssist™ is integrated into our care reports and is one of the many ways Brightwood elevates in-home support. It offers an added layer of safety, earlier interventions, and peace of mind for families—without compromising privacy or comfort.

### Private. Discreet. Optional.

BrightAssist™ is designed for wellbeing—not surveillance. Audio is limited to specific safety-related sounds, and it's completely optional.



## How BrightAssist™ Works

BrightAssist™ is a discreet 24/7 audio system that flags potential issues in the home environment—so our team can respond quickly and personalize care in real time. Insights are delivered as part of your ongoing Care Reports.



### Sample Real-Time Alerts

**Urgent**  
**Fall Noise Detected**  
Check on Ms. Jones ASAP

**Monitor**  
**Increased Toilet Flushes**  
Recommend UTI Screening

**Positive**  
**Laughter Detected**  
Ms. Jones is having a great day





### What Makes BrightAssist™ Different:





- ✓ Exclusive to Brightwood clients
- ✓ Seamlessly integrated with Care Reports
- ✓ Designed to enhance care—not replace it
- ✓ Doesn't record or store conversations
- ✓ Can be removed or paused at any time

Brightwood and BrightAssist™ prioritize privacy. The technology only listens for specific sounds related to wellbeing and is never used for general audio monitoring. It's completely optional and can be turned off at any time. BrightAssist™ is not an emergency response system and should be used alongside solutions like LifeAlert™.

## Call us today

To learn more or schedule a free in-home consultation

-  We accept Long-Term Care Insurance and VA Benefits  
Private Pay & Flexible Funding Options Available
-  Serving Greater Phoenix, Scottsdale, and Tucson Areas

-  (480) 718-7180 | 24/7 Care Line
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